

Cumberland Valley School District – Eagle View Middle School Theater Department

Dear Friends,

January, 2018

The Music Man Jr. will be performed at the Eagle View Performing Arts Center on the Cumberland Valley campus on March 16th at 7:00 PM, March 17th at 7:00 PM, and March 18th at 2:00 PM.

We invite you to become a partner in this year’s production by placing an ad in our program. Last year, over 1,500 people of all ages attended the Eagle View Musical & received a program. With your help, we can make this a truly memorable performance while increasing visibility for your organization within the local community!

Based on Meredith Willson's six-time-Tony-Award-winning musical comedy, *The Music Man JR.* features some of musical theatre’s most iconic songs and a story filled with wit, warmth and good old-fashioned romance. *The Music Man JR.* is family entertainment at its best – a bold, brassy show that will have the whole town atwitter!

Master showman Harold Hill is in town and he’s got “seventy-six trombones” in tow. Can upright, uptight Marian, the town librarian, resist his powerful allure? The story follows fast-talking traveling salesman, Harold Hill, as he cons the people of River City, Iowa, into buying instruments and uniforms for a boys' band he vows to organize. The catch? He doesn't know a trombone from a treble clef. His plans to skip town with the cash are foiled when he falls for Marian, whose belief in Harold’s power just might help him succeed in the end in spite of himself.

The Music Man JR. is the perfect family-friendly show, a toe-tapping crowd-pleaser that will have you singing along and ready to join the band!

While the musical is a school-sponsored event, costs far exceed the school’s budget and ticket sales defray only some of the remaining costs. *Advertising sales and Theatre Patrons help Eagle View raise the necessary funds to provide these high-quality musical productions to our community.*

Below are the three levels of advertising from which you can choose:

\$500 Premium Advertiser and Corporate Sponsor
*Full Page Color Ad in program
*On-site recognition
*25 complimentary tickets
*VIP Parking

\$100 Full Page Advertiser
*Full Color Page Ad in program
*10 complimentary tickets

\$50 ½ Page Advertiser
*1/2 Page Color Ad in program
*5 complimentary tickets

Please complete the enclosed Advertising Order Form and return it with your check and artwork to the address below before **February 15, 2018.** We look forward to hearing from you and truly appreciate your support!

Dru A. Kepner
Musical Director



EAGLE VIEW MUSICAL ADVERTISING ORDER FORM

PRINT DEADLINE DATE: Thursday, February 15, 2018

Please complete the following information and return this form, check, and artwork (pdf / jpg file) to:

Dru Kepner
Eagle View Middle School
6746 Carlisle Pike
Mechanicsburg, PA 17050
W 506-3805, C 713-1819
dkepner@cvschools.org

Checks may be made payable to: *Eagle View Musical*
Please send artwork via email

Please select your level of Advertising:

_____ Premium Advertiser and Corporate Sponsor, \$500

_____ Full Page Advertiser, \$100

_____ ½ Page Advertiser, \$50

Amount Enclosed: _____

Business Name:
Business Address:
Business Phone:
Contact Person:

Email:
Fax:

*Your complimentary tickets may be obtained by contacting Dru Kepner,
Director and Producer
dkepner@cvschools.org*